

LEADING CANADA TO WORK

PROSPECTUS FOR EXHIBITORS & SPONSORS

NATIONAL CONFERENCE

NIAGARA FALLS, ONTARIO

MAY 15TH, 16TH AND 17TH

2018



SERVING THE STAFFING
AND RECRUITING INDUSTRY

ADDITIONAL INFORMATION CAN BE FOUND AT
WWW.ACCESS.ORG



Association of Canadian Search,
Employment and Staffing Services

Association Nationale des Entreprises en
Recrutement et Placement de Personnel

20 YEARS

Conference Partner



BE PART OF ACSESS LEADING CANADA TO WORK 2018 20TH ANNIVERSARY CONFERENCE

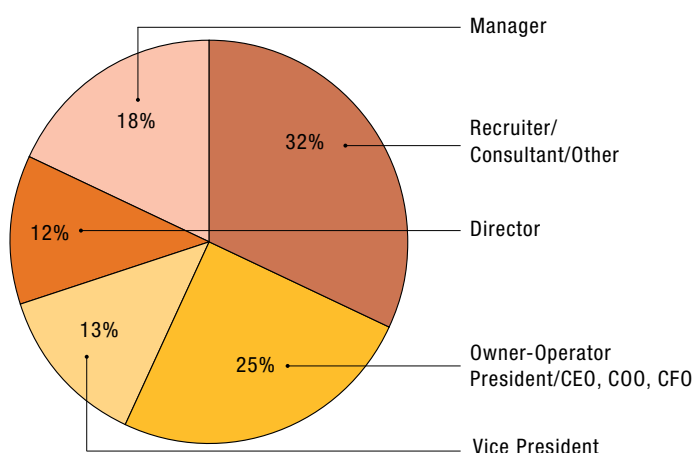
You're invited to be part of **ACSESS' 20th anniversary conference: Leading Canada to Work 2018** – the only national conference and expo dedicated to Canada's search, recruiting and staffing industry.

This conference is presented by the Association of Canadian Search, Employment & Staffing Services (ACSESS) – Canada's national voice for the recruiting, employment and staffing services industry. ACSESS advances best practices and ethical standards for the \$13 billion staffing industry through advocacy, government relations, professional development, resources and research, for more than 1,150 members.

ATTENDEES BY THE NUMBERS

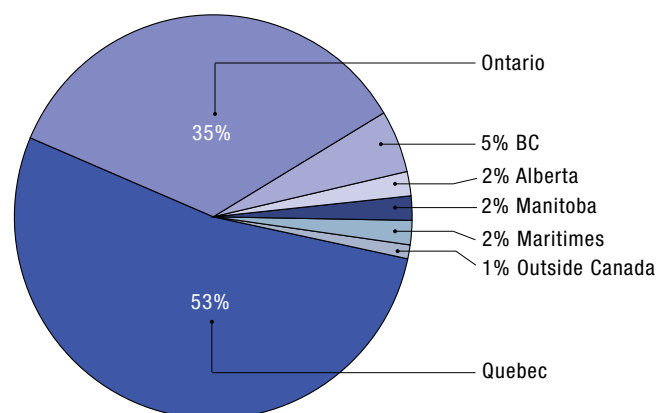
ACSESS 2018 conference is expected to attract more than 150 attendees. One in five of these attendees are likely to be CEOs, presidents, owners or operators and more than half will be in decision-maker roles (director level and up). Attendees come from across Canada, as well as some from the U.S. and further abroad, but the majority will be from Ontario and Quebec.

DELEGATE ROLES (2017)



DELEGATE LOCATIONS (2017)

(Host city Montreal)



ADVANCE YOUR SUCCESS AT ACSESS 2018 CONFERENCE

Profile your brand as an exhibitor/sponsor and connect with industry executives, professionals, innovators and other decision-makers, from May 15 – 17, 2018, at the Fallsview Casino Resort in Niagara Falls, Ontario.

FEEDBACK FROM PAST EXHIBITORS/SPONSORS

“ Having participated as an exhibitor and attended ACSESS conferences for over 10 years, I have found it to be the best way to meet senior decision-makers within the staffing and recruitment industry. During the conference, we are also given opportunities to network with attendees at organized social events. I encourage those exhibitors in attendance to take advantage of this informal atmosphere to learn more about the issues driving the industry. I strongly recommend exhibitors attend ACSESS' conference as a way to share your specific value-add service and learn more about where the staffing industry is evolving over the short and long term. ”

Paul Kako, Vice President, Program Business Development, ProLink

“ Triton always looks forward to exhibiting at the ACSESS conference. It is always very successful for us and the team at ACSESS is great to work with! The conference itself is a lot of fun and you never leave disappointed. We will see you next year! ”

Alysha Feasby, Account Manager, Triton

EXHIBITOR & SPONSORSHIP OPPORTUNITIES

EXHIBIT YOUR SERVICES/PRODUCTS AT ACSESS LEADING CANADA TO WORK 2018 EXPO AND PRESENT TO DECISION-MAKERS.

AS AN EXHIBITOR, YOU CAN:

- ▶ Highlight your solutions to staffing/recruiting executives at a special exhibitor lunch
- ▶ Meet your audience, establish connections and build rapport
- ▶ Demonstrate your products, answer key questions and collect leads
- ▶ Gain insights about industry trends and future directions

Reserve your booth now, as space is limited.

All booths offered on a first-come, first served basis.

YOUR \$1,500 (PLUS HST) BOOTH REGISTRATION INCLUDES:

- ▶ One 8' x 10' booth in the conference's exhibition area, with pipe and drape, one 6' draped table and two side chairs
- ▶ Opportunity to participate in exhibitor profiles at the Wednesday luncheon
- ▶ Two (2) tickets to the Wednesday night social in the Spyce Lounge at the Fallsview Hilton Hotel

SPONSORS \$1,200 to \$5,000

Profile your brand through a sponsorship

PROFILE YOUR BRAND TO STAFFING & RECRUITING DECISION-MAKERS

SPONSORS CHOOSE ONE BENEFIT AT YOUR SELECTED SPONSORSHIP LEVEL:

DIAMOND: \$5,000

(2 available)

- **Tuesday Keynote – Mike Lipkin:** Sponsor introduces speaker and hosts book signing at their branded table; Sponsor's name and logo on signage, screen and tent cards
- **Mobile App:** Sponsor's logo and link to website on all pages

PLATINUM: \$4,000

(5 available)

- **Thursday Awards Lunch & Keynote:** Sponsor introduces speaker; Sponsor's name and logo on signage, screen and tent cards
- **Industry Training Session with Peter Leffkowitz:** Sponsor introduces speaker; Sponsor's name and logo on signage, screen and tent cards
- **Delegate Bags:** Sponsor's logo on bags
- **Journal & Pen in delegates' bags:** Sponsor's logo on journal
- **Choice of:** Sponsor's logo on **Name Badge Pouch** OR **Lanyard with name badge**

GOLD: \$3,000

(4 available)

- **Wednesday Opening Keynote:** Opportunity to introduce speaker; Sponsor's name and logo on signage and screen
- **Tuesday Night Social & Buses:** Sponsor's logo on signage, event tickets and napkins
- **Wednesday Night Social:** Sponsor's logo on signage and event tickets
- **Delegate USB Flash Drives:** Sponsor's name on flash drives

SILVER: \$2,000

(6 available)

- **Session Rooms (2 available):** Opportunity to introduce speaker; Sponsor's logo on in-room signage and screen
- **Registration Desk:** Sponsor's logo on desk signage
- **Onsite Pocket Program:** Sponsor's logo on quick reference agenda outlining events, times and locations
- **Hotel Room Drop (2 nights available, 1/sponsorship):** Sponsor's promotional or collateral item with their message delivered to all delegates staying at conference hotel

BRONZE: \$1,200

(4 available)

- **Wednesday Breakfast & Morning Break (2 available for each):** Sponsor's logo on signage and tent card in breakfast and break areas
- **Thursday Breakfast & Morning Break (2 available for each):** Sponsor's logo on signage and tent card in breakfast and break areas

CORPORATE SPONSORSHIP: \$1,000

- Sponsor's name on conference web page, on-site banner and credit on social media and in on-site program (Exclusive opportunity for ACSESS Corporate Members)

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#ACSESS2WORK2018



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INFORMATION?

For more information about ACSESS 2018 Leading Canada to Conference and Expo (#Canada2Work2018), as well as access exhibitor/sponsorship forms, visit <http://conference2018.acsess.org/overview>

QUESTIONS?

ABOUT EXHIBITING AT EXPO, CONTACT:

Marie Saint-Ivany, Manager – Exhibits & Sponsorship

saint-ivany@acsess.org

905-826-6869 or 1-888-232-4962

ABOUT SPONSORSHIPS, CONTACT:

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Leading Canada to Work

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